

CPCA Weekly E-Bulletin: March 19, 2007



CPCA/NCPC News

TCC March Newsletter Now Available

The March edition of the Teens, Crime and the Community newsletter, Youth in Service is now available to [view](#) online.

National Standards Working Group

NCPC is in the process of convening a working group to establish nationally recognized standards for crime prevention training for law enforcement officers and criminal justice practitioners. To lay the groundwork for the establishment of these standards, NCPC is in the process of researching, cataloging, and collecting existing crime prevention training curricula from the field. Copies of curricula or questions about the working group may be sent to Sarita Coletrane at 1000 Connecticut Ave, NW, Thirteenth Floor, Washington, DC, 20036-5325 or emailed to coletrane@ncpc.org.

McGruff® Usage Tip of the Week

In this age of electronic communications, most of us don't think twice before answering our cell phone or sending a text message to a friend. However, when McGruff or his nephew Scruff® make an appearance they are focused solely on interacting with the public. So, they are not allowed to use or wear a cell phone, beeper, iPod, or similar electronic device. And, don't forget that the wearer of the costume should not operate any vehicle or machinery or perform tasks that could compromise their dignity or authority as crime prevention symbols. If you have any questions about the proper use of McGruff, please email trademark@ncpc.org.

To download the complete *Guidelines for McGruff and Related Marks*, visit www.ncpc.org/mcgruff/images.php or to order this publication as a CD-Rom, for only the cost of shipping, contact the NCPC Fulfillment Center at 800-627-2911. Please reference order number CD-4.

NCPC Job Openings

Program Associate, Crime Prevention Coalition of America

Under the direction of the Managing Director, Constituency Services, the Program Associate will contribute to the effective day-to-day operations and overall growth of CPCA. The Program Associate will respond to public information requests, write and proofread correspondence, reports, and proposals, manage the workflow, travel logistics and calendar, and staff special projects and program initiatives. The Program Associate will also attend conferences and trainings.

Part-time Program Associate, Training

The program associate will provide support to the director, senior trainer, and program manager of training. Responsibilities include website development and maintenance, material assembly and shipping, consultant invoicing and payment, newsletter development and distribution, and meeting logistics.

Senior Trainer, Training Services

The Senior Trainer will serve as the primary liaison for the Outreach to Law Enforcement work of National Crime Prevention Council (NCPC). The person in this position will conduct extensive training, develop training programs, write crime prevention curriculum, and create materials for NCPC. Candidate will research new training techniques and suggest enhancements to NCPC's training programs. The Senior Trainer will also build the capacity of NCPC's trainers, provide support, guidance, and quality control to these trainers, and generally enhance the skills and abilities of all staff who conduct training for NCPC.

For more information or to apply for these positions, contact Jonathan Lamb at jlamb@ncpc.org or 202-261-4149.

New Member Spotlight

[Keep America Beautiful](#)

National/Federal Member News

- ♦ National Safe Place, [Safe Place Implementation Training](#), June 19-20, 2007
- ♦ National Center for Victims of Crime, [2007 Training Institute](#), April 12, 2007, or April 13, 2007

State Member News

- ♦ Georgia Criminal Justice Coordinating Council, [Fourteenth Annual Victim Assistance Training Conference](#) May 22nd - 24th, 2007
- ♦ Florida Crime Prevention Association, [Communities Against Senior Exploitation Partnership Training](#), April 29-May 4, 2007

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Grant and Awards Update

FY07 State Victim Academy Initiative

Application deadline: April 9, 2007
www.ojp.usdoj.gov/ovc/fund/pdfxt/SVAA_07_solicitation.pdf

The Department of Justice announces funds to provide academic education and training for victim assistance providers, victim advocates, criminal justice personnel, and allied professionals who routinely deal with crime victims.

Seed Money for Youth Projects Worldwide

Application deadline: April 15, 2007
www.youthactionnet.org/yan_awards
YouthActionNet awards small grants to

youth leaders who coordinate volunteer efforts in their local communities worldwide. Support is provided to individuals (aged 18 -29) for emerging youth-led initiatives that promote social change, outline clearly defined goals, and have the potential for growth or further replication. Award recipients will receive \$500 and are eligible to participate in an international capacity-building workshop.

Police Officer of the Year Award

Application deadline: June 1, 2007

www.theiACP.org/awards/poloff/nom.htm

Each year, the International Association of Chiefs of Police and PARADE maga-

zine join forces to recognize exemplary performance in police work. As one of the top law enforcement awards in the country, the Police Officer of the Year Award symbolizes the highest level of achievement among police officers. All sworn, full-time police officers below the rank of chief are eligible. Nominations may be made for exceptional achievement in any police endeavor, including but not limited to, extraordinary valor, crime prevention, investigative work, community relations, traffic safety, drug control and prevention, juvenile programs, and training efforts.



McGruff® Licensee Spotlight

Kits to Keep Kids and Others Safe

The McGruff Safe Kids Identification Kit is celebrating its 15th anniversary this year. For the past 15 years the McGruff Safe Kids ID kit has been helping children to play and live safely by taking a creative approach to a serious parental concern. The kit includes educational material that is presented in a non-threatening, game-like framework with the help of McGruff. In addition to fingerprint ink, the kit contains safety rules for parents and children and activities for the children to complete.

Boerner, Inc., the creator of the ID kit, has since developed other child/family safety kits, including: McGruff Safe Kids Identification Kit (Spanish version), McGruff Internet Safety Kit for Kids, McGruff Halloween Safety Kit, McGruff Safer Seniors Kit, and McGruff Kids on Wheels Bike Safety Kit.

Some of the long-term supporters of the McGruff kits are local law enforcement officials, local and national financial institutions, and thousands of other

businesses and organizations nationwide. The sales of these McGruff kits have been enhanced by the cooperative marketing efforts of other McGruff licensees, including the McGruff Specialty Products Office, Geiger Brothers, and Robotronics, Inc.

For more information visit www.mcgruff-safe-kids.com or call 800-288-3344.

Could Brain Scans Offer a Window Into the Human Mind?

As explorations into science and technology continue to change the world around us, the ways we consider and implement crime prevention will inevitably continue to change as well. Recent advances, namely in the field ...

To read the rest of NCPCC's latest Blog entry, visit

Mar 15, 2007

Could Brain Scans Offer a Window Into the
from Prevention Works

 [Subscribe now](#)

GalleryWatch

Amber Alert Program Technology

Amber Alerts (also referred to as AMBER plans) use technology to disseminate information about child abductions in a timely manner. Prompt response to child abductions is critical. AMBER Alert plans are voluntary partnerships including law enforcement agencies, highway departments, and communications companies that provide emergency alerts. Technologies used for alerts include the Emergency Alert System, highway messages boards, telephone alert systems, the Internet, text messaging, and e-mail. More than 100 communities have Amber Alert programs and all 50 states have statewide alert plans. Because kidnappers can cross state lines with their victims, the Department of Justice will often get involved in responding to an abduction. For this and other reasons there is increased federal involvement in and support of AMBER Alert plans. This GalleryWatch report deals with technology and related policy issues.

To read this full report visit
www.ncpc.org/cms/cms-upload/ncpc/file/amber_alert_technology.pdf.



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News From the Field

COPS Guide Addresses Performance Measurement

Law Enforcement Tech Guide for Creating Performance Measures That Work (NCJ 217499) (160 pp.) includes a six-step process for measuring performance, practical real-life examples, templates, recommendations, and checklists. This guide will help agencies develop the necessary evaluation tools needed to improve programs and initiatives.

For more information visit www.cops.usdoj.gov/mime/open.pdf?Item=1968.

Report Sheds Light on Teen Prescription Drug Abuse

The Office of National Drug Control Policy (ONDCP) has published *Teens and Prescription Drugs: An Analysis of Recent Trends on the Emerging Drug Threat*.

Recent studies and reports indicate that the intentional abuse by adolescents of such prescription drugs as pain relievers, tranquilizers, stimulants, and sedatives is a growing concern. This ONDCP report examines this emerging threat, which has seen the number of new abusers of prescription drugs, age 12-17; match the figure for marijuana.

For more information visit www.mediacampaign.org/teens/brochure.pdf.

Violent Crime in America: 24 Months of Alarming Trends

Violent crime increased last year, and many cities experienced double-digit or even triple-digit percentage increases in homicides and other violence, according to the latest statistics gathered by the Police Executive Research Forum (PERF), a Washington, D.C.-based organization of police chiefs, sheriffs, and other state and local law enforcement leaders.

PERF gathered crime statistics for all of 2006 from 56 policing agencies across the nation and found that overall, homicides increased 2.89 percent compared to 2005, and robberies increased 6.48 percent. Aggravated assaults declined 2.20 percent, but when aggravated assaults committed with a firearm were separated out of that category, there was a 1.28 percent increase between 2005 and 2006.

To read this full report and a related PERF report visit http://graphics8.nytimes.com/packages/pdf/national/20070307_Crime_Report.pdf and www.policeforum.org/upload/Gathering-Storm-PRINT-Final_110473745_1027200610304.pdf

Methamphetamine Use

This Substance Abuse and Mental Health Services Administration report presents statistical data on the trends and geographic characteristics of methamphetamine use in the United States between 2002 and 2005. Methamphetamine is a highly addictive stimulant that can have serious effects on a user's physical, mental, and social well-being. The annual National Survey on Drug Use and Health asks respondents age 12 or older to report on their use of illicit drugs.

To read the full report visit <http://oas.samhsa.gov/2k7/meth/meth.pdf>.

Truancy Reduction Program Toolkit Available

The Office of Juvenile Justice and Delinquency Prevention is offering an online truancy reduction toolkit for communities interested in instituting a truancy reduction program. The toolkit covers such topics as truancy's extent, causes, and connections to dropping out of school and delinquency, as well as lessons learned from the evaluation of truancy reduction programs. It provides resources and information to guide

communities, schools, and parents in addressing the problem of truancy.

To download this toolkit visit <http://ojjdp.ncjrs.gov/publications/PubAbstract.asp?pubi=238899>.

"Making Every Encounter Count: Building Trust and Confidence in the Police"

This article presents the findings of five projects funded by the U.S. Justice Department's National Institute of Justice that explored factors related to citizen satisfaction with the police. The findings of these studies indicate that citizen satisfaction with the police is shaped by demographic variables, neighborhood crime conditions, and experiences with the police (whether firsthand or indirect). The findings suggest that the first step in building good relations with the community is to analyze and respond to citizens' expectations of police across a range of types of police-citizen encounters.

To read this full report visit: www.ojp.usdoj.gov/nij/journals/256/building-trust.html.

ONDCP Launches Prevention News Wire

The *Drug Prevention News Wire* allows those involved in drug prevention to automatically receive and display the latest White House Office of National Drug Control Policy prevention headlines on their own Website or blog. The news feed automatically refreshes, keeping your Website up to date with the latest news.

For more information visit www.whitehousedrugpolicy.gov/prevent/newswire.html.



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Training and Event Updates

Mentor Recruitment Promoted by National Training Seminar

The National Network of Youth Ministries, the U.S. Department of Justice, and the Corporation for National and Community Service, will host *Mobilizing New Mentors...Through Faith- and Community-Based Collaborations*, on April 11-13, 2007, at the [Doubletree Hotel Nashville Downtown](#), Nashville, TN. This national training seminar is designed to assist mentoring programs in finding new mentors, working with faith-based communities, and operating an effective volunteer program.

For more information visit www.mentoryouth.com/index.cfm/fuseaction/trainingnash.home

National Multi-track Training Supports Graduated Sanctions in Juvenile Justice

With support from the Office of Juvenile Justice and Delinquency Prevention, the National Council of Juvenile and Family Court Judges will hold the national training Graduated Sanctions in Juvenile Justice, on May 8-10, 2007, at the [New York Marriott at the Brooklyn Bridge, Brooklyn](#), NY. The session is designed for juvenile court judges, juvenile justice system executives, managers, practitioners, detention and state training school personnel, juvenile law enforcement, drug and mental health court professionals, district attorneys, public defenders, social workers, health professionals, and service providers interested in graduated sanctions, as well as those seeking new strategies for rehabilitation and competency development for youth and families.

For more information visit www.ncjfcj.org/content/view/954/315/.

National Observance Promotes Inhalant and Poisons Awareness

Observed March 18-24, 2007, National Inhalant and Poisons Awareness Week seeks to involve youth, schools, media,

law enforcement, health professionals, civic organizations, and others, in order to increase public awareness of the risks of inhalant abuse and mobilize communities to prevent it.

For more information visit www.inhalants.org/nipaw.htm.

Applied Technologies Conference

The 4th Applied Technologies Conference, to be held April 3-5, 2007, at the Hyatt Regency Orange County, Garden Grove, CA, will showcase tools and technologies that are improving methods for keeping communities safe. A wide variety of these technologies and their associated issues, such as community acceptance, return on investment, planning for deployment, and privacy, will be discussed. The National Institutes of Justice sponsors the Applied Technologies Conference in partnership with the Sheriff's Association of Texas and the Marshall University Forensic Science Center.

For more information, visit www.ojp.usdoj.gov/nij/events/applied-technologies/welcome.html.

NCVC Conference: Advancing Practice, Policy, and Research

Early-bird registration is now open for the National Center for Victims of Crime (NCVC) *2nd National Conference: Advancing Practice, Policy, and Research*, to be held June 18-20, 2007, at the [Hyatt Regency Capitol Hill](#), Washington, DC. The conference features more than 130 leading experts and 80 skill-building workshops and provides information and tools to better serve victims of all crimes. It will also offer a chance to network and share knowledge with colleagues and experts in victim services and related fields from across the country.

For more information visit www.ncvc.org/ncvc/main.aspx?dbID=DB_2005NationalConference571

8th National Conference on Preventing Crime: Helping Build Safer Communities

October 3-5, 2007
Atlanta, Georgia

Professional Development Institutes (PDI)

Tuesday, October 2, 2007
9:00 a.m. – 5:00 p.m.

There is a separate registration fee of \$100 for a conference attendee or \$125 for a non-conference attendee for each of the five PDIs.

Top 10 Strategies for Making Effective Presentations and Enhancing Website Success

This session will provide participants with helpful tools and guidelines for preparing effective professional community presentations. Whether making a successful PowerPoint presentation or facilitating a group session, learn creative ways to expand or enhance content through design and format. Participants will learn useful information about topic selection, audience analysis, speech organization, research, delivery, evaluation, listening, and group problem-solving skills. During the web page development session, participants will learn basic to intermediate web page design, maintenance, writing software language, Macromedia products, and a wide variety of other web technology topics. Demonstrations will include creating, editing, formatting text and design, and inserting graphics. As resource tools to build and enhance websites, participants will be introduced to Adobe and Microsoft Suites along with photo enhancement and image technology for creating and printing brochures, fliers, and newsletters.

Presenters: Barbara A. Nelson, Fox Valley Technical College, Neenah, WI; Devin Rieckmann, Fox Valley Technical College, Neenah, WI



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If your organization has crime prevention conferences, events, or publications you would like the Crime Prevention Coalition of America to know about, contact Sarah Godshall at sgodshall@ncpc.org, or call 202-261-4129.

If you do not have a CPCA website user name or password, contact membership@ncpc.org.

To unsubscribe: Send an email to membership@ncpc.org with the word "unsubscribe" in the subject line.

The Coalition's Ten Action Principles

- Preventing crime is everyone's business.*
- Preventing crime is more than security.*
- Preventing crime is a responsibility of all levels and agencies of government.*
- Preventing crime is linked with solving social problems.*
- Preventing crime is cost-effective.*
- Preventing crime requires a central role in law enforcement.*
- Preventing crime requires cooperation and collaboration by all elements of the community.*
- Preventing crime requires education.*
- Preventing crime requires tailoring to local needs and conditions.*
- Preventing crime requires continual testing and improvement.*

The Crime Prevention Coalition of America is committed to leading the collective efforts of individuals, communities, and government to improve the quality of life by preventing crime.

For more details about these action principles, see [*Engaging the Power of Prevention: 10 Action Principles*](#).

NCPC Staff Coming to a Community Near You

Durham, NC, March 20-22, 2007: Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at Duke University. For more information, contact Rob (rotterstatter@ncpc.org).

Denver, CO, March 21-24, 2007: Tyrone Allen and Rahniesha Lewis will present a workshop and represent NCPC at the 18th National Youth Crime Conference and International Forum. For more information, contact Tyrone (tallen@ncpc.org).

Olympia, WA, March 28-29, 2007: Rob Otterstatter will present a Crime Prevention Through Environmental Design (CPTED) workshop to the Olympia Police Department. For more information, contact Rob (rotterstatter@ncpc.org).

St. Louis, MO, April 9, 2007: Drew Carberry will present the workshop Faith-based and Community Organizations Linking to Reentry to Substance Abuse and Mental Health Services Administration grantees. For more information, contact Drew (dcarberry@ncpc.org).

Asheville, NC, April 17-20, 2007: Rob Otterstatter will provide CPTED training at a Weed and Seed site in Asheville, NC as a part of an agreement with the Community Capacity Development Office and NCPC. For more information, contact Rob (rotterstatter@ncpc.org).

Columbus, OH, April 24-26, 2007: Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at Columbus State Community College. For more information, contact Rob (rotterstatter@ncpc.org).

San Antonio, TX, May 1-3, 2007: Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at University of Texas Health Science Center. For more information, contact Rob (rotterstatter@ncpc.org).

Rockford, IL, May 5-8, 2007: Rob Otterstatter will provide CPTED training at a Weed and Seed site in Rockford, IL as a part of an agreement with the Community Capacity Development Office and NCPC. For more information, contact Rob (rotterstatter@ncpc.org).

Miami, FL, May 11, 2007: NCPC President and CEO Al Lenhardt will give the keynote address and present awards at the Citizen's Crime Watch of Miami-Dade County Annual Awards Banquet. If you would like Mr. Lenhardt to speak at your event, contact Kim (kdalferes@ncpc.org).