

CPCA Weekly E-Bulletin: February 20, 2007



CPCA/NCPC News

Please visit the CPCA Members-Only website for the [announcement](#) regarding the passing of Rev. Warren H. Dolphus.

McGruff® Usage Tip of the Week

If you or your organization is considering using McGruff in a publication, website, or any other sort of materials, it is important to remember the National Crime Prevention Council's guidelines. McGruff may only be portrayed as a teacher or mentor figure. He provides helpful crime prevention advice; he does not fight crime, apprehend criminals, or enforce the law. Since McGruff leaves the apprehension of criminals to law enforcement, there is no reason he should ever be shown holding a weapon of any type or any weapon-like object. McGruff must not be shown using tobacco or drinking alcohol and cannot be used in connection with advertisements or promotions for tobacco or alcohol. McGruff is a role model for children so it is important that his image be portrayed with the utmost dignity.

If you have any questions about the proper use of McGruff, or would like to share a McGruff Success Story with us, please email trademark@ncpc.org.

To download the complete *Guidelines for McGruff and Related Marks*, visit www.ncpc.org/mcgruff/images.php or to order this publication as a CD-Rom, for only the cost of shipping, contact the NCPC Fulfillment Center at 800-627-2911. Please reference order number CD-4.

February 2007 Catalyst Available

The February edition of *Catalyst* newsletter is now available as an online edition only. You will find stories about school violence, teen drug use, as well as effective strategies and best practices.

To read the latest *Catalyst*, visit www.ncpc.org/publications/catalyst/latest_issue.php.

NCPC Job Openings

Senior Editor, Publications and Information Services

The senior editor edits and writes for the Publications Department and other teams at NCPC. The senior editor plans, researches, and writes selected publications, including some for the website. The senior editor also edits others' documents and oversees their production.

Part-time Program Associate, Training

The program associate will provide support to the director, senior trainer, and program manager of training. Responsibilities include website development and maintenance, material assembly and shipping, consultant invoicing and payment, newsletter development, and distribution and meeting logistics.

Part-time Program Associate, Development

The program associate will provide support to the associate manager of development and the managing director of development. Responsibilities include assisting in the daily management of licensees, researching, identifying and evaluating potential corporate and individual donors, assisting in development and implementation of marketing plans, tracking and protecting intellectual property, and assisting with the McGruff Network.

For more information or to apply for these positions, visit www.ncpc.org/about/jobs.php or contact Jonathan Lamb at jlamb@ncpc.org or 202-261-4149.

New Member Spotlight

[Crime Watch of Stratford, Inc.](#)

National/Federal Member News

- ♦ National District Attorneys Association, [34th National Conference on Juvenile Justice](#), March 4-7, 2007
- ♦ National Organization of Black Law Enforcement Executives, [2007 31st Annual Conference and Exhibition](#), July 27-August 1, 2007

State Member News

- ♦ Arizona Criminal Justice Commission, [Partnership to Prevent Underage Drinking Substance Abuse Prevention Conference](#), May 1-2, 2007
- ♦ Hawaii Department of the Attorney General [Teams Up with the Ad Council For New Youth Reckless Driving Prevention Campaign](#)

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News From the Field

New National Teen Dating Abuse Helpline

The National Domestic Violence Hotline and Liz Claiborne Inc. recently announced the launch of loveisrespect.org, the National Teen Dating Abuse Helpline. This 24-hour national web-based and telephone helpline was created to help teens ages 13 to 18 who are experiencing dating abuse. Teens and parents anywhere in the country can call 866-331-9474 or log on to the interactive web site, loveisrespect.org, to receive immediate, confidential assistance. For more information, visit www.loveisrespect.org and www.ndvh.org.

OJJDP Bulletin Provides Juvenile Arrest Data for 2004

The Office of Juvenile Justice and Delinquency Prevention (OJJDP) has published *Juvenile Arrests 2004* (NCJ 214563). The 12-page bulletin summarizes juvenile arrest data from the FBI's *Crime in the United States 2004* and analyzes trends.

The analysis shows that the juvenile arrest rate for violent crimes in 2004 was at its lowest level since at least 1980, down 49 percent from its 1994 peak.

To download this OJJDP bulletin, visit <http://ojjdp.ncjrs.gov/publications/PubAbstract.asp?pubi=236114>.

TSA to Distribute AMBER Alerts at 450 Airports

The Transportation Security Administration (TSA) announced that it is partnering with the National Center for Missing & Exploited Children® (NCMEC) to provide AMBER Alerts at airports across the country. Federal security directors (FSDs) and 43,000 transportation security officers (TSOs) nationwide will actively join the effort to stop child abductors.

TSA will distribute AMBER Alert messages through the communications system of the national Transportation Security Operations Center. As soon as NCMEC is notified that an AMBER Alert has been issued by law enforcement, the TSOs will relay that information to FSDs at relevant airports. FSDs will receive information such as photos and descriptions of the abducted child, the suspect, and vehicle.

For more information, visit www.missingkids.com/missingkids/servlet/NewsEventServlet?LanguageCountry=en_US&PageId=3058.

Training and Event Update

NCJRS Justice Events Calendar

Is your organization sponsoring a conference, workshop, or other training event focusing on juvenile or criminal justice, victim assistance, or drug abuse? If so, you can promote your event on the National Criminal Justice Reference Service (NCJRS) Justice Events Calendar. The NCJRS Justice Events Calendar is accessed by researchers, practitioners, policymakers and others from around the globe who may be interested in attending or exhibiting at your event.

To add your event, visit www.ncjrs.gov/eventscalendar/calendarmainpage.asp#AddEvent.



McGruff® Licensee Spotlight

Scruff® Beanbag Doll Available from Geiger

Geiger has announced a discount on 6" beanbag Scruff dolls for CPCA members. This six-inch tall figure of McGruff's crime-fighting nephew bears the slogan "Take A Bite Out Of Crime®." The doll is ideal for younger children. To order, contact Randy at 877-441-5650 Ext. 262 or email



Is Tuning in Causing You To Tune Out?

By now we have all heard the studies about how talking on cell phones while driving can increase our chances of getting into an accident. In some cities and states, using a cell phone while driving has even become illegal. Now a state senator in New York is claiming that talking on a cell phone while walking through busy city streets is just as risky. The senator... has announced a plan to introduce legislation that will ban the use of electronic devices...

To read the rest of NCPC's latest Blog entry, visit

Feb 16, 2007

Is Tuning in Causing You To Tune Out?

from Prevention Works

[Subscribe now](#)

Quantity	100	50	25
Regular Price	\$5.60	\$5.70	\$5.85
Sale Price	\$3.95	\$4.25	\$4.75



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Grant and Awards Update

Crime Prevention Grants to Support National & Global Youth Service Day

Application deadline: April 1, 2007

www.ncpc.org/ncpc/cms/NCPC-TCC20GrantApplicationforNationaGlobalYouthServiceDay.pdf

NCPC will award grants of up to \$500 each to support service-learning projects planned and implemented by youth who identify needs and create projects to address or prevent crime, violence, and drug abuse in their schools and communities for National & Global Youth Service Day (April 20-22, 2007). These grants are intended to encourage and promote crime prevention, community service, and civic responsibility. If you have questions, contact Belen Pereira at bpereira@ncpc.org or 202-261-4152.

2007 and 2008 Annual Survey of Jails in Indian Country Grant

Application deadline: March 29, 2007

www.ojp.usdoj.gov/bjs/pub/pdf/jic07sol.pdf

The 2007 and 2008 Annual Surveys of Jails in Indian Country Solicitation seeks a data collection agent to administer the surveys which have two components:

1. The standard collection of information on inmate counts, movements, and facility operations and staff

Calling All CPCA Members:

NCPC's National Conference is open for registration!

The National Crime Prevention Council's 8th National Conference on Preventing Crime will be held October 3-5, 2007, in Atlanta, GA.

The first CPCA member from your organization to register for the conference by August 1, 2007, will receive a discounted rate of \$325 – that's \$50 off the individual attendee rate! For more information, visit <http://www.ncpc.org/NationalConference2007>.

2. An addendum to the survey on inmate health care and facility programs. Data are to be collected on medical assessments and mental health screening procedures. In addition, information on facility programs and services are measured, such as inmate work assignments, counseling, and education programs. The Bureau of Justice Statistics anticipates making one award for a 24-month period under this solicitation.

Drug Free Communities Support Program

Application deadline: April 17, 2007

www.samhsa.gov/Grants/2007/sp_07_001.aspx

The Executive Office of the President, Office of National Drug Control Policy (ONDCP), and the Department of Health and Human Services, Substance Abuse and Mental Health Services Administration (SAMHSA), announce the availability of funds for new FY 2007 Drug Free Communities Support Program (DFC) grants. DFC is a collaborative initiative sponsored by ONDCP in partnership with SAMHSA in order to achieve two major goals:

1. Establish and strengthen collaboration among communities, private nonprofit agencies, and federal, state, local, and tribal governments to support the efforts of community coalitions to prevent and reduce substance abuse among youth.
2. Reduce substance abuse among youth and adults by addressing the factors in a community that increase the risk of substance abuse and promoting the factors that minimize the risk of substance abuse.

8th National Conference on Preventing Crime: Helping Build Safer Communities

October 3-5, 2007, Atlanta, Georgia

Special Event Update at the National Conference: President's Reception at the Georgia Aquarium

Thursday, October 4, 2007

6:30 p.m. – 10:30 p.m.

Come join us for an evening of celebration with Alfonso Lenhardt, President and CEO of the National Crime Prevention Council. The event will begin with a reception in the atrium of the Georgia Aquarium with an abundance of hors d'ouerves. The aquarium exhibits will be open for exclusive use by our attendees. It is the largest aquarium in the world, so be sure to explore all five exhibit areas including Cold Water Quest, Georgia Explorer, Ocean Voyager, River Scout, and Tropical Diver. This special event is included in the national conference registration fee. Transportation will be provided to and from the aquarium. For more information about the aquarium, visit

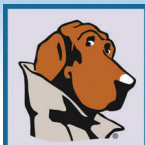
www.georgiaaquarium.org. National Conference registration is available online at www.ncpc.org/training/National_Conference.php and includes a \$10 discount.

GalleryWatch

Remedies Available to Victims of Identity Theft

This GalleryWatch report provides an overview of the federal laws that can assist victims of identity theft by purging inaccurate information from their credit records and removing unauthorized charges from credit accounts. This report also discusses federal laws that impose criminal penalties on those who assume another person's identity through the use of fraudulent identification documents.

To read the full report from GalleryWatch, visit www.ncpc.org/cms/cms-upload/ncpc/file/federal_remedies_for_id_theft.pdf.



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The Coalition's Ten Action Principles

Preventing crime is everyone's business.

Preventing crime is more than security.

Preventing crime is a responsibility of all levels and agencies of government.

Preventing crime is linked with solving social problems.

Preventing crime is cost-effective.

Preventing crime requires a central role in law enforcement.

Preventing crime requires cooperation and collaboration by all elements of the community.

Preventing crime requires education.

Preventing crime requires tailoring to local needs and conditions.

Preventing crime requires continual testing and improvement.

The Crime Prevention Coalition of America is committed to leading the collective efforts of individuals, communities, and government to improve the quality of life by preventing crime.

For more details about these action principles, see [Engaging the Power of Prevention: 10 Action Principles](#).

Crime Prevention Coalition of America

National Crime Prevention Council
1000 Connecticut Avenue, NW
Thirteenth Floor
Washington, DC 20036
Phone: 202-466-6272

E-Bulletin Writer: Sarah Godshall
Editor: Rosemary DeMenno

If your organization has crime prevention conferences, events, or publications you would like the Crime Prevention Coalition of America to know about, contact Sarah Godshall at sgodshall@ncpc.org, or call 202-261-4129.

If you do not have a CPCA website user name or password, contact membership@ncpc.org.

To unsubscribe: Send an email to membership@ncpc.org with the word "unsubscribe" in the subject line.

NCPC Staff Coming to a Community Near You

Shoreline, WA, March 1-2, 2007: Joselle Shea will present workshops at the Washington State Crime Prevention Association's 2007 Bullying Prevention Conference. For more information, contact Joselle (jshea@ncpc.org).

Savannah, GA, March 6-7, 2007: Tyrone Allen will present a workshop on bullying at the 18th Annual National Youth-At-Risk Conference. For more information, contact Tyrone (tallen@ncpc.org).

Hampton, VA, March 5-9, 2007: Drew Carberry, Jeanne Cure, and Azalea Aguilar will be on hand to facilitate the Family Strengthening Conference. For more information, contact Jeanne (jcure@ncpc.org).

Richmond, VA, March 19, 2007: NCPC President and CEO Al Lenhardt will give the keynote address for the 2007 Virginia Crime Prevention Association's conference Safer By Design. If you would like Mr. Lenhardt to speak at your event, contact Kim (kdalferes@ncpc.org).

Durham, NC, March 20-22: Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at Duke University. For more information, contact Rob (rotterstatter@ncpc.org).

Denver, CO, March 21-24, 2007: Tyrone Allen and Rahniesha Lewis will present a workshop and represent NCPC at the 18th National Youth Crime Conference and International Forum. For more information, contact Tyrone (tallen@ncpc.org).

Columbus, OH, April 24-26, 2007: Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at Columbus State Community College. For more information, contact Rob (rotterstatter@ncpc.org).

Miami, FL, May 11, 2007: NCPC President and CEO Al Lenhardt will give the keynote address and present awards at the Citizen's Crime Watch of Miami-Dade County Annual Awards Banquet. If you would like Mr. Lenhardt to speak at your event, contact Kim (kdalferes@ncpc.org).

Northridge, CA, May 15-17, 2007: Rob Otterstatter will present a pilot training program on campus crime prevention to law enforcement officers and administrators at California State University-Northridge. For more information, contact Rob (rotterstatter@ncpc.org).